

**ethics and sustainability  
in design education**

may 15–16, 2010\_toledo, ohio

**sat. roundtable notes**

table five:

**Kelly Salchow MacArthur\_ *Green is a Primary Color:  
Introducing Undergraduates to the Environment***

begin/end

**Sustainability must be a priority in every aspect of life— including the activities in the design classroom. This presents a wider span of awareness and sensitivity for the educator to embrace—including the paper we load in the printer, the products we include on our materials list, the recycling and reusing systems in our institutions, the projects and ways in which we assign them, and even our means of transportation to school. Given the expansiveness of the issue, it is a challenging concept to enfold into curricula that may already be strained to fully prepare graduates for the workplace.**

**What ways have you found to teach— and more importantly—practice sustainability as an educator?**

**How can green thinking be presented without seeming overwhelming?**

**What response have you received from students and administrators?**

**Are you confident that these sustainable ideals will become both inherent and apparent in the graduates' professional work?**

*How do you promote sustainability?*

Provided recycled paper, places that will give paper. Guide them on a way to be sustainable.

Do you think the concepts will stick? Not just a project. Yes, makes them think about the paper they were using. Universal concerns—blind, deaf, handicap.

*What ways have you found to connect students to sustainability?*

Projects, everyday life (walking vs. driving), making them advocates, design process, lead by example, assign to read books and teach the class, make them research, discussion and critical thinking/arguments, having the resources and tools to teach, getting into a culture where other people are practicing, Rachael Holmstead, collecting garbage for a week and seeing how they waste, turning off lights in rooms that have natural light, paperless campus—benefit of updating easily.